Q-3D

Product Visualisation

Textronics

The Conventional Process

Customer is browsing through the various fabric but cannot **imagine** the final result

The Conventional Process

- Design Communications is based on physical Samples / CAD for sales, production, outsourcing, etc.
- Customers refer to their own styles and requirements, searching designs / garments in warehouse/ physical sample files becomes more time consuming.
- Travelling sales man can carry limited amount of samples with him.

NOW IMAGINE !

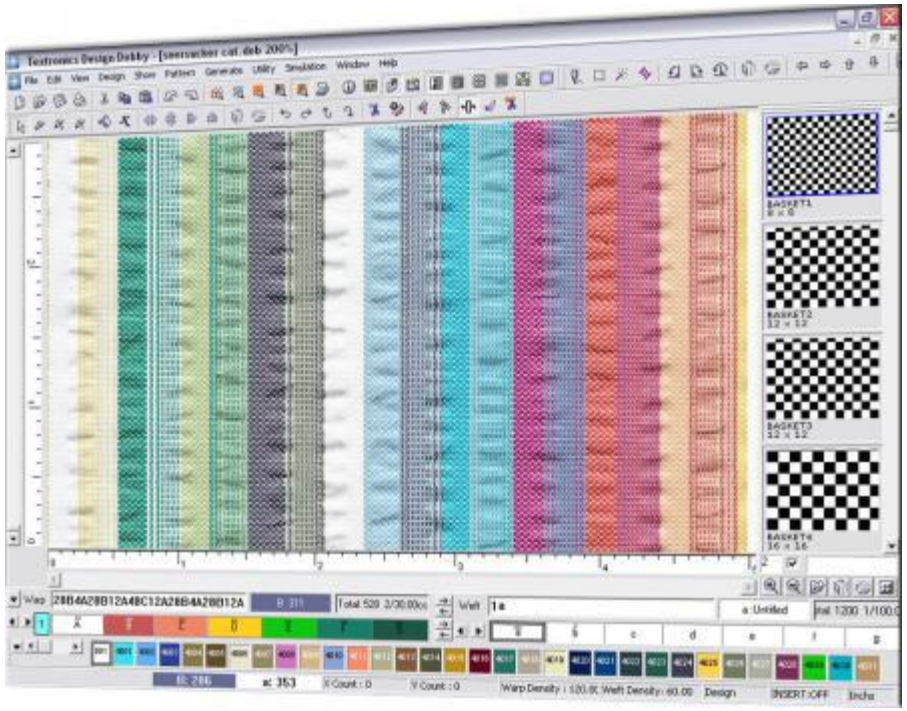
Q-3D - Product Visualisation

Q-3D - Product Visualisation

- Instantly visualize fabric as Shirt, Jacket, Bed, Curtains, etc.
- Enhance sales by enabling Informed decision.
- ENGAGE customers to try out Endless combinations
- Attract new audience, engage and retain customers.

Q-3D - Store designs on Cloud

Design Dobby

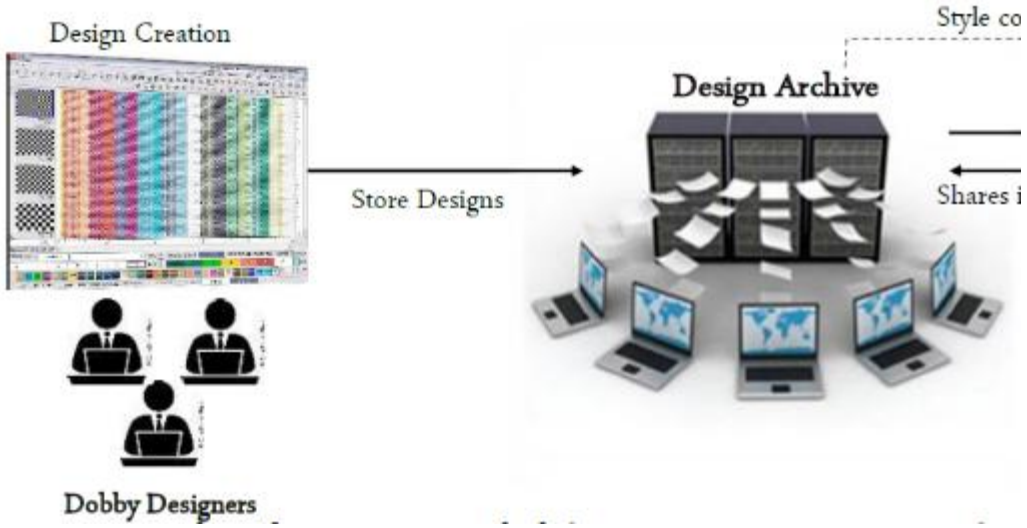


Design Archive – Centralized Storage & Management of Design

- CAD can be directly saved from Design Dobby
- scanned images can be uploaded
- Each design will have Unique QR Code
- Dash board to manage content

Q-3D - Store designs on Cloud

Design Archive – Centralized Storage & Management of Design



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Q-3D - USE CASE - Sales Assistant

Travelling Salesman

Q-3D - USE CASE - Customer Experience at Stores

- Dynamically showcase new arrivals to enhance sale.
- Mills / Brands can centrally broadcast to COCO & FOFO stores
- Let the consumer visualize selected fabrics as garments for easy purchase decision.
- Sales man can showcase 3D image on iPAD, Android

Q-3D - USE CASE - Expo / Trade Show

- Distributors, Agents, Dealers may view your collections in real time and place order.
- Introduces Visualization of Fabric and garment styling pre-sales
- Engaging and delightful customer experience.
- Increases sales conversion.

Welcome to Q-3D

Now you're ready to scan your fabrics to get 3D View

Click on QR Button

Scan below fabrics to view 3D result

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111111-0023

111111-0022

Scan below fabrics to view 3D result

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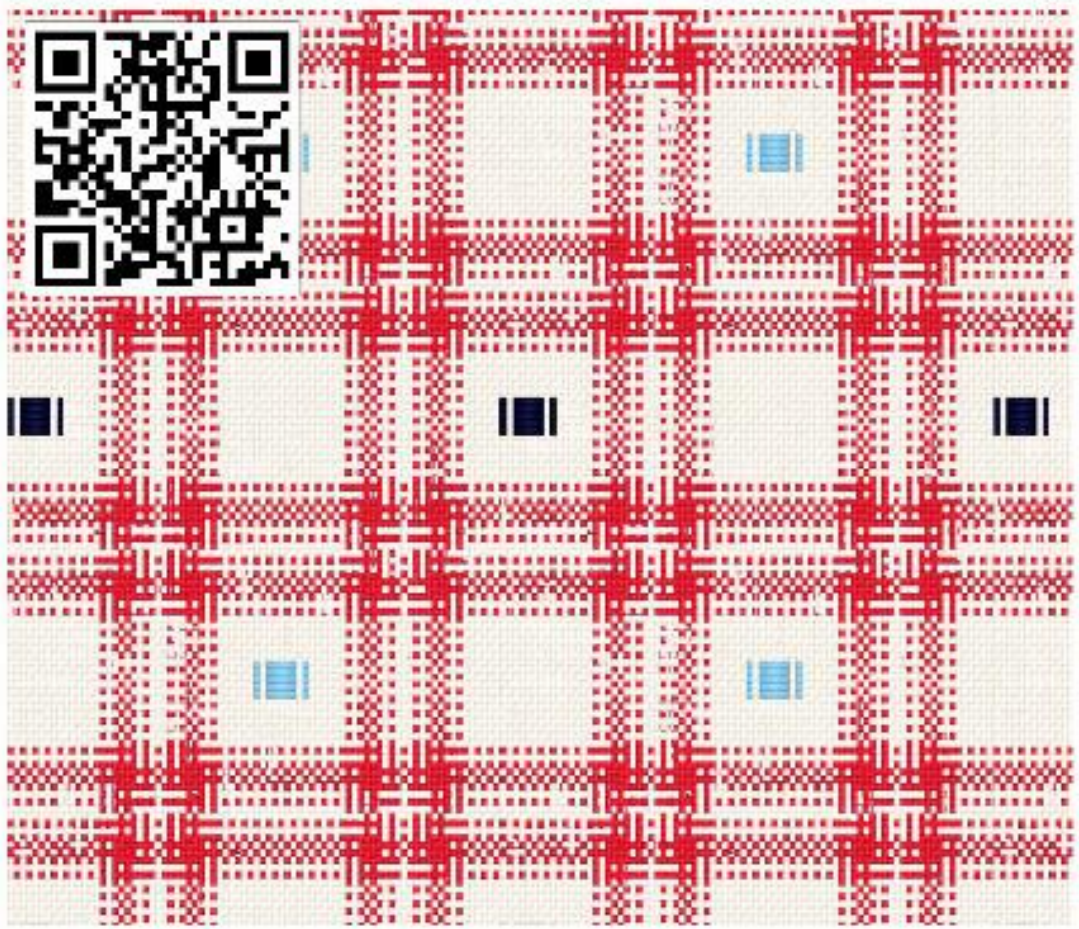

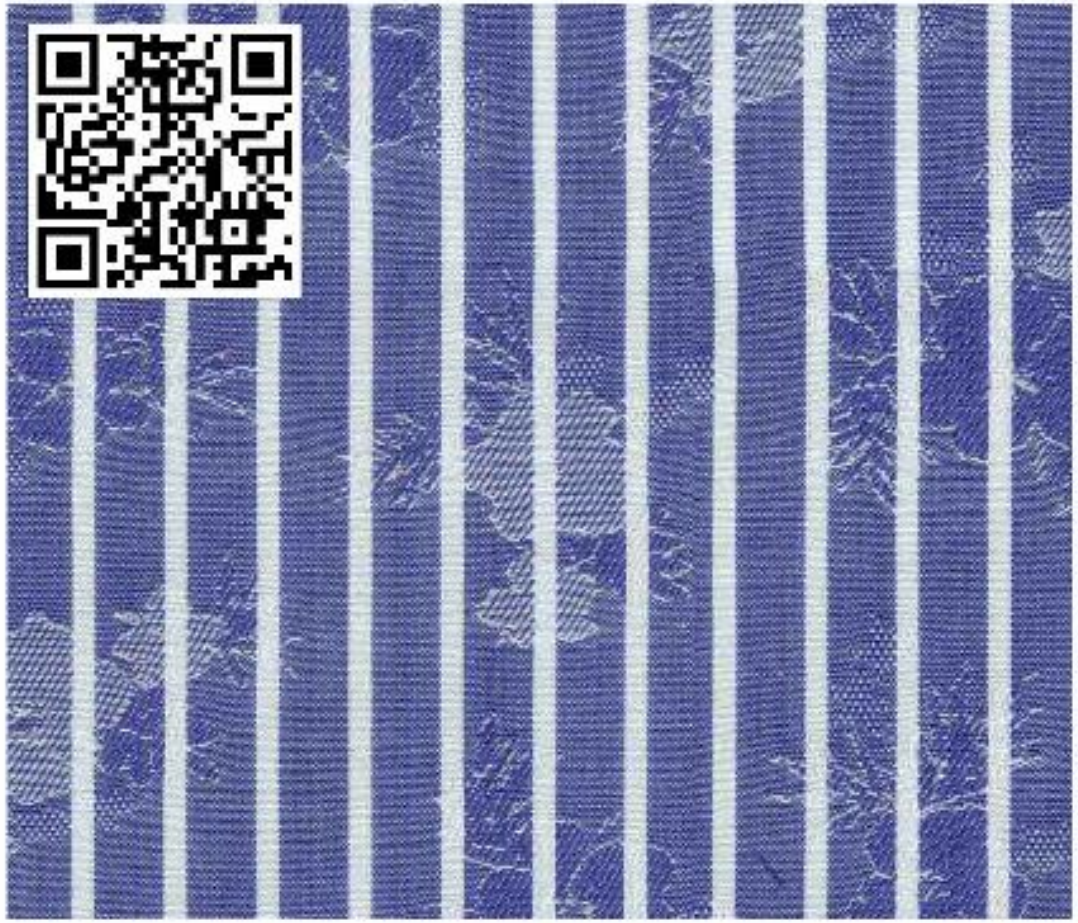

Scan below fabrics to view 3D result

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Thank You!

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