ADVANTAGES

Consumer

Get the right fit and look, with the click of your mouse – bespoke tailoring is back in fashion. With completely customizable features, Tailor I transforms your personal computer into a sophisticated virtual extension of your tailoring shop. You can bring out your distinctive fashion quotient, style your apparels, and be a trendsetter. Tailor I is constantly updated and modified to be in accord with the latest fashion trends, so you can always be in vogue.

- Design your garment yourself, by interactively trying a host of placket, pocket, cuff, sleeve, collar and other styles.
- Personalize with a monogram; customize fonts and placement of text.
- View the 3D image of your tailored suit being developed in real time.
- Avail a step-by-step guide to body measuring or pick up a standard size. Or simply choose from previously saved personal measurements!
- Place tailoring orders without stepping into a shop!

Retailer

Tailor I, a bespoke e-commerce solution, helps you engage customers, boost sales and revenues. Incorporating every minute detail of tailoring, Tailor I enables you to co-create tailored suits and garments from a wide array of designs, fabrics, textile patterns, tailoring styles, and other intricate details.

- 3D design tailor engine with a comprehensive design and feature database.
- Excellent sales (exclusive, safe and hassle-free) and marketing tool (SEO & Viral marketing).
- No extra plug-ins – Uploaded on your web server.

---

**Selected Chinos Price**

- Available sizes

**Selected Suit Price**

- Available sizes

**Selected Shirt Price**

- Available sizes

---

EL-109, 2nd Floor,
TTC Electronic Zone, MIDC,
Mahape, Navi Mumbai - 400710.
India.

Tel: 91-22-27615510 / 516 /880 Fax: 91-22-27615510
E-mail: info@textronicweb.com,
sales@textronicweb.com,
www.textronicweb.com

---

Textronic Web
E-COMMERCE & RETAIL SOLUTIONS

www.textronicweb.com
**BESPOKE SUITS**

Breu Brummell revolutionised the way men dressed in the 19th Century and Saville Row became the Mecca for custom tailored suits.

**Technology Meets Style - “Tailor I”** A Bespoke Tailoring Shop uses an online 3D design engine to offer customized tailoring services.

A touch based human interface to co-create garments engaging your customer to choose.

- **Vents Style**
  - None
  - Center
  - Side

- **Lapel**
  - Notch
  - Notch Slim
  - Peak

- **Jacket Style**
  - 2 Buttons
  - 3 Buttons
  - 4 & 1 Close

- **Pocket Style**
  - 2 Straight & Billet
  - 2 Flap
  - Patch No. Flap, Patch

- **Pleats**
  - None
  - Single
  - Double

---

**BESPOKE SHIRTS**

1. **Select Placket Style**
   - Simple
   - Advance
   - Contrast

2. **Select Fabrics**
   - Navy Blue
   - Pink
   - Blue

3. **Key Measurements**
   - Avail a step-by-step guide to body measuring or pick up a standard size. Or simply choose from previously saved personal measurements!